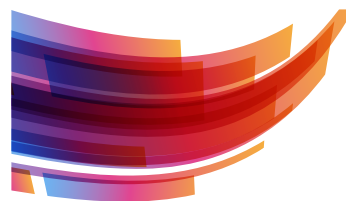


2014

STRATEGIC PLAN

HealthForceOntario Marketing and Recruitment Agency



Ontario

HealthForceOntario Marketing
and Recruitment Agency



We are pleased to start the Agency's eighth year with the development of a Strategic Plan, which will serve as our way forward for the next three to five years.

During our short history, we have assumed responsibility for new programs and services, expanded existing ones, and demonstrated our commitment to enhancing health human resources in Ontario. As part of our strategic planning process, we sought to build on our success, better serve our stakeholders and clients, and work closely with the Ministry of Health and Long-Term Care (MOHLTC) for the residents of Ontario.

We developed three strategic directions, which will guide our work in an ever evolving provincial landscape, and also updated our Vision, Mission, and Values to instill clarity and inspiration within the Agency.

We thank staff and stakeholders who were engaged in the planning process. Their keen and thoughtful contributions are gratefully appreciated, and we look forward to implementing our exciting new strategy.

Peter Wells MD, CCFP, FCFP, FRRMS
Chair

Roz Smith MHSc, CAE
Executive Director



Vision:

Bringing health human resources to life.

Mission:

We inspire, develop and drive health human resources solutions.

Values:

Client Centredness, High-Quality Outcomes,
Value for Money.





Foundation:

- Listening, learning, growing through staff and stakeholder engagement;
- Optimizing performance through decision support, risk management and monitoring outcomes;
- Sharing what we know; owning what we do.





Direction 1

Delivering Strategic Health Human Resources Solutions

Defining Statement

Supporting recruitment, retention and distribution of Ontario's health human resources

Objectives:

Knowledge Management

- Create, distribute and house relevant and reliable HHR information.
- Identify and disseminate leading, novel and emerging practices.

Policy Development

- Bring staff, stakeholders and thought leaders together to inform policies, practices and legislation.

Program and Service Excellence

- Continuously monitor and measure performance.
- Annually evaluate select programs and services.

Direction 2



Building Strategic Partnerships

Defining Statement

Stronger together through purposeful and outcome-based partnerships

Objectives:

- Engage and regularly communicate with partners to support the Agency's mission.
- Regularly assess strategic partnerships for their mutual value.



Direction 3

Embracing Ongoing Process Improvement

Defining Statement

Doing what we do better, together

Objectives:

- Integrate leading practice tools into the Agency's work.
- Maximize opportunities for efficiencies.



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