



STRONGERTOGETHER

Collaboration in Health Human Resources

Making Connections: HFO MRA and You

June 17, 2010



Ontario

HealthForceOntario Marketing
and Recruitment Agency

Where We Were...

In May 2006, MOHLTC creates HealthForceOntario Marketing and Recruitment Centre, including:

- Access Centre
- Ontario Physician Locum Programs
- HealthForceOntario website

In May 2007, Cabinet creates HealthForceOntario Marketing and Recruitment Agency, including:

- HFOJobs portal
- Community Partnership Program
- Select interprofessional care initiatives

What We Are Doing...

1. Repatriate and recruit qualified health-care professionals into Ontario

- Physicians
 - Worked with stakeholders and communities to recruit more than 300
 - Working one-on-one with 500 others
 - Have a database of 8,000 Expressions of Interest
- Physician Assistants
 - Recruited 69 to date

What We Are Doing...

2. Assist internationally educated health professionals (IEHPs) living in Ontario to become qualified to practise here

- Helped more than 10,000 IEHP clients
- 75% of these are IMGs:
 - Supported over 200 in 2010 to achieve residency
 - More than 110 of them were matched in Ontario

What We Are Doing...

3. Retain Ontario's domestically trained health care professionals

- Reach out to medical residents and students
- Market your opportunities and communities on HFOJobs
- Promote *your* and *our* locum programs
- Encourage participation in Practice Ontario
 - Practice Ontario @ U of T

What We Are Doing...

4. Facilitate the delivery of clinical care through administration of locum programs

- Emergency Department Coverage Demonstration Project (EDCDP)
- Rural Family Medicine Locum Program (RFMLP)
- Northern Specialist Locum Programs (NSLP)

What We Are Doing...

5. Administer and manage interprofessional care initiatives

- Interprofessional Care/Education Fund supports innovative health care and education projects that foster and build interprofessional teams in Ontario
- Optimizing Use of Health Providers' Competencies Fund optimizes and complements investments in new health care roles and interprofessional care

Where We Are Going...

We intend to serve you better...by continuing to use the 3 "Cs":

Cooperation

Consultation

Collaboration



...in partnership we're stronger together!